

Gates & Cooper *LLP*

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TO: Commissioner for Patents
Attn: Examiner Daniel Lastra
Patent Examining Corps
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Alexandria, VA 22313-1450

FROM: George H. Gates
OUR REF.: 9998
TELEPHONE: (310) 642-4146

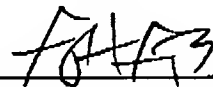
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| | |
|--------------------------------|--|
| Title of Document Transmitted: | TRANSMITTAL DOCUMENTS (2) AND AMENDMENT UNDER 37 C.F.R. §1.111 |
| Applicant: | Judith A. Bayer et al. |
| Serial No.: | 09/998,750 |
| Filed: | November 30, 2001 |
| Group Art Unit: | 3622 |
| Title: | AUTOMATED PROMOTION RESPONSE MODELING IN A CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM |
| Our Ref. No.: | 9998 |

Please charge all fees to Deposit Account No. 50-4370 of Teradata Corporation, the assignee of the present application.

By: 
Name: George H. Gates
Reg. No.: 33,500

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| | | | |
|-------------|--|-----------------|---------------|
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CERTIFICATE OF MAILING OR TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that this correspondence is being filed via facsimile transmission to the U.S. Patent and Trademark Office on December 4, 2008.

By: Kathleen Krochko
Name: Kathleen Krochko

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

We are transmitting herewith the attached:

- ☒ Transmittal sheet, in duplicate, containing a Certificate of Mailing or Transmission under 37 CFR 1.8.
- ☒ Amendment Under 37 C.F.R. §1.111.

CLAIMS PRESENT

| Claims Remaining: | | Highest Number Previously Paid For: | | Number Extra | | Rate | | Fee |
|------------------------------|--|--|--|-----------------|---|----------|---|--------|
| Total Claims | | | | | | | | |
| 21 | | 21 | | 0 | x | \$50.00 | = | \$0.00 |
| Independent Claims | | | | | | | | |
| 3 | | 3 | | 0 | x | \$210.00 | = | \$0.00 |
| MULTIPLE DEPENDENT CLAIM FEE | | | | | | | | \$0.00 |
| TOTAL FILING FEE | | | | | | | | \$0.00 |

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers, if appropriate.

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Customer Number 26890

GATES & COOPER LLP

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6701 Center Drive West, Suite 1050
Los Angeles, CA 90045
(310) 641-8797

By: _____

Name: George H. Gates
Reg. No.: 33,500
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By: Kathleen Krachko
 Name: Kathleen Krachko

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

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| Total Claims | | | | |
| 21 | 21 | 0 | x \$50.00 | = \$0.00 |
| Independent Claims | | | | |
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| MULTIPLE DEPENDENT CLAIM FEE | | | | \$0.00 |
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By: _____
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By: 
Name: Kathleen Krochko

AMENDMENT UNDER 37 C.F.R. §1.111

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated September 4, 2008, please amend the above-identified application as follows.